

# AVOIDING THE TECHNOLOGY OVER STRATEGY TRAP

Technology should be the mechanism for which strategy is realized, not a means to an end.

90%

"90% of C-suite executives say their company pays attention to people's needs when introducing new technology."

53%

53% of company staff say the same."

PWC TECH AT WORK REPORT, 2018

## DATA vs PEOPLE FIRST...

One-size-fits-all platforms don't meet the needs of today's workforce, let alone tomorrow's.

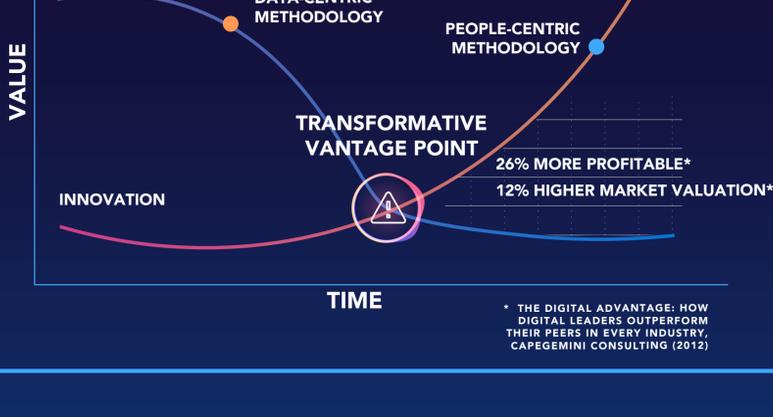
The workforce transformation needs of complex organizations will **outpace** the capacity and functionality of one-size-fits-all platforms.



## WORKFORCE TECHNOLOGY VALUE CONTRIBUTION

### The Transformative Vantage Point

When the maturity of a legacy solution reaches an innovation and value plateau, organizations must decide whether to continue investing millions to realize diminishing returns or whether to transform their technology stack to achieve exponential growth, productivity and agility.



“The next-generation HR function has an essential role to play, replacing traditional ‘best practices and cost-cutting’ approaches with bold new strategies, structures, tools, processes and metrics.”

VISHALLI DONGRIE, KPMG, THE FUTURE OF HR 2019: IN THE KNOW OR IN THE NO



2/3 of CFOs say their firm has a hard time keeping their best employees

5/10 CFOs say that unwanted turnover accounts for 25% or more of labor costs

#1 reason for unwanted turnover, according to CFOs, is lack of engagement

92% of CFOs believe proper onboarding could decrease costs associated with unwanted turnover

“Organizations should set their sights beyond baseline automation of administrative forms and leverage onboarding solutions that address learning, cultural orientation and social collaboration.”

JASON CERRATO, GARTNER, HYPE CYCLE FOR HUMAN CAPITAL MANAGEMENT TECHNOLOGY, 2019

## WHY SILKROAD REDCARPET ONBOARDING™?

We are the Global Leader in Employee Onboarding and Talent Management

SilkRoad Technology combines leading software capabilities with global HR and business expertise to deliver highly scalable, personalized experiences that engage employees and drive positive business outcomes.

Here's how we continue to deliver on that investment:

25M onboarding experiences every year

1000+ clients worldwide

90+ used in over 90 countries and 28 languages

16+ years of talent engagement expertise

