

# STRATEGIC ONBOARDING:

## FIND YOUR HIDDEN CULTURE WITH A CULTURAL AUDIT



To fit in fast, new hires need the low-down on the company culture.

What's Changing?

Old Traditions?

Hidden Perceptions?

Have you defined your real and true story?

### TRY A CULTURAL AUDIT

New Hires need the real scoop - honest and authentic or you risk losing them.



#### 01 Ask

Employee surveys and focus groups, business leader interviews



#### 02 Document

Corporate values, unconscious expectations, daily behaviors and practices, perceptions (even myths!)



#### 03 Analyze

Consistency and differences, alignment with current strategies, perceived and actual culture, stated vs. desired culture

### THEN TAKE ACTION

Align culture with strategy. Eliminate disconnects. Tell the authentic story. Blend into the strategic onboarding journey.

**When new hires plug into the true culture, they succeed.**

**And they stay.**

To learn more visit [silkroad.com/onboarding](http://silkroad.com/onboarding)

